



## **MEDIA RELEASE**

Date: September 4, 2018

### **Holy Cow!**

The first-ever 'Great Canadian Cow Race' at this year's Dairyfest in Winchester was 'udderly' exciting! The WDMH Foundation was well-represented by jockey Dale Myers riding 'Bedpan Bert'. Six jockeys 'mooooooved' down the street to the finish line based on dice rolls by local kids. In the end, everyone was a winner – thanks to The Royal Canadian Legion Branch 108 Winchester and many supporters.

The Legion sold 2500 tickets for \$2 each. Costs of the materials and tickets were covered by community members and donations on the day of the race. The winning cow, 'Princess Naomi', received \$1,000 for the Naomi Family Resource Centre. Five other charities split the \$3,500 balance, receiving \$700 each. Ticket holder Geoffrey Guy won \$500 and promptly donated half of it back to the Legion.

"The Legion organized an amazing and fun event and the WDMH Foundation was honoured to be part of it," notes Cindy Peters, Manager of Events and Direct Mail. "At the request of the Legion, the \$700 donation will be directed to the Family Care Fund."

*The Family Care Fund does just that – supports families just like yours. Donations to the Family Care Fund will be used where your gift is needed most: to buy new medical equipment, upgrade existing equipment or meet other urgent needs at WDMH. We work with our donors to help ensure compassionate, excellent health care.*



Cutline: Lining up to take moooove along to the finish line.



Cutline: Pictured with 'Bedpan Bert' are (l-r): Tina Asselin (The Royal Canadian Legion Branch 108 Winchester Public Relations Officer & Board Member, WDMH Foundation), Janine Fawcett (Legion 1st Vice President/Membership Chair), Lorrie Munro (Legion 2nd Vice President/Lottery Chair), Janet Morris (Legion President) and Cindy Peters (Manager of Direct Mail and Events, WDMH Foundation). Missing was jockey Dale Myers (Legion member).

Contact:  
Jane Adams  
Communications Lead, WDMH Foundation  
613-729-4864  
[jane@brainstorm.nu](mailto:jane@brainstorm.nu)