



## **MEDIA RELEASE**

Date: September 7, 2017

### **A Wonderful Partnership**

Caisse populaire Nouvel-Horizon in Embrun and Desjardins Insurance have teamed up to support local health care – and patients at Winchester District Memorial Hospital (WDMH) will benefit from this generous partnership.

On August 28<sup>th</sup>, representatives visited WDMH to present the giant cheque for \$4,000 to the WDMH Foundation. The money will go to the Foundation's Family Care Fund – supporting care for families just like yours.

Caisse populaire Nouvel-Horizon participated in a program with Desjardins Insurance based on increasing insurance sales. Not only were they successful in meeting their target, they exceeded it by 5%. As a result, they were awarded with a \$2,000 gift from Desjardins Insurance. Caisse populaire then matched it which resulted in the \$4,000 gift.

"We are so grateful to both Caisse populaire Nouvel-Horizon and Desjardins Insurance for this generous gift," noted Kristen Casselman, WDMH Foundation Managing Director at the presentation. "In fact, Caisse populaire Nouvel-Horizon has been giving to WDMH since 2003 and with this gift, the grand total is more than \$17,000!"



Photo cutline: At the presentation are (l-r): Paul Doré, General Manager Caisse populaire Nouvel-Horizon, David Bizier, Business Development Advisor for Desjardins Financial Insurance, Kristen Casselman, Managing Director WDMH Foundation, Richard Labelle, President, Board of Council of the Caisse populaire Nouvel-Horizon and David Rijstenbil, WDMH Foundation Volunteer Board Member.

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