



MEDIA RELEASE

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Smiles all around!

It seems like everyone loves the Tim Hortons *Smile Cookie Campaign*, held every fall across Canada. And here in our region, it's no different. In fact, this year, \$10,257 was donated to the WDMH Foundation's Family Care Fund – supporting care for families just like yours. That's 10,257 smile cookies!

"Our staff really enjoy it," says Robert St. Denis, who owns the stores in Winchester, Morrisburg and Long Sault. "They are motivated to bake and decorate the Smile Cookies because they know the money is staying locally."

Customers seem to agree. "Weeks before it starts, customers are asking for the cookies and often ask once the week-long campaign is over," adds Robert.

And it's smiles all around at the Winchester District Memorial Hospital (WDMH) Foundation too. "We're very grateful for this support to help WDMH continue to provide compassionate, excellent health care for all families that need it," notes Kristen Casselman, the Foundation's Managing Director.

Since 2007, these local Tim Hortons stores have donated \$100,059 to the Foundation. "My sincere thanks to Robert St. Denis for his commitment to WDMH and to all his staff for their hard work in baking and decorating the 10,257 cookies," sums up Kristen. "And thank you as well to the generous customers who buy the cookies and take a smile home!"



Cutline:

Shown at the presentation in Winchester are (l-r): Kristen Casselman (Managing Director, WDMH Foundation); Elly Trudeau (Tim Hortons Manager); Andrea Carmichael (Baker); and Cholly Boland, WDMH CEO.

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