



MEDIA RELEASE

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Smile! Smile! Smile!

Every fall, there are a few extra smiles in Winchester, Long Sault and Morrisburg – thanks to the Tim Hortons Smile Cookie Campaign. In fact, more than 10,000 of them this year alone!

The campaign took place across Canada in September. In the four local stores, \$10,451 was raised, with the money going to support the General Equipment Fund for medical equipment purchases like two new ultrasound machines.

Tim Hortons Owner Robert St. Denis says it's an annual tradition: "It's great that the community still supports the Smile Cookie program. The hospital is very important to the whole community and that's why we choose to direct our donations there. We are looking forward to next year!"

"Since 2006, the local campaign has raised \$110,510 for WDMH," notes Kristen Casselman, the Foundation's Managing Director. "We are so thankful to Robert and Denise St. Denis and their staff - and to everyone who bought a cookie!"

Many people are surprised to learn that the provincial government does not fund the purchase of medical equipment for Ontario hospitals. To help ensure that WDMH has the right tools to provide excellent health care for our patients, the Foundation works with donors who care about WDMH and who want to make an impact. Thank you!



Cutline: It was smiles all around at the cheque presentation ceremony with (l-r): Robert St. Denis (Owner), and employees Kathy Barkley, Justin Boyer and Mackenzie Wright.

Contact:

Jane Adams

Communications Lead, WDMH Foundation

613-729-4864

jane@brainstorm.nu