



## **MEDIA RELEASE**

Date: October 19, 2018

### **Local Russell Pharmacy Supports Patients**

The Downtown IDA Russell Pharmacy team cares for its customers and they want to help them. So, they came up with a great way to do so!

“So many of our patients’ lives are affected by cancer,” explains Cindy Cecillon, Pharmacist and Co-Owner. “We wanted to donate to our local cancer care centre so that they can continue to provide support to those in need.”

In September, the team hosted a Customer Appreciation BBQ, donating \$600 to the WDMH Foundation’s Cancer Care Fund. They collected donations in exchange for a hamburger or hotdog and delicious cake. There were also great gift basket raffles.

At similar events held in 2014 and 2015, the group raised \$900 for the Foundation’s General Equipment Fund.

“It is so fun to work with such generous donors in our community,” notes Cindy Peters, Manager of Direct Mail & Events. “We are so grateful to the Downtown IDA Russell Pharmacy and other community groups for hosting these wonderful fundraising events.”

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Cutline: At the presentation ceremony are (l-r): Kate Staal (Downtown Pharmacy employee), Cindy Cecillon (Downtown Pharmacy Pharmacist and co-owner), Katherine McCann (Downtown Pharmacy employee), and Bonnie Bols (Downtown Pharmacy Assistant).



Cutline: At the BBQ are (l-r): Katherine McCann, Lora Capisciolto, Cindy Cecillon, Kate Staal, Bonnie Bols, and Susan Thomas.