



MEDIA RELEASE

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What a Team!

Some people say that 'TEAM' stands for 'Together Everyone Achieves More'. And that is exactly what happened when Caisse populaire Nouvel-Horizon and Desjardins Insurance teamed up to support local health care. On July 31st, they came together to present two cheques for a total of \$17,000 for the WDMH Foundation's Family Care Fund.

Once again this year, Caisse populaire Nouvel-Horizon participated in a program with Desjardins Insurance. It is called *Prêt à redonner* or Ready to Give Back and it offers incentives for increased insurance sales that include donations to local charities. Caisse populaire Nouvel-Horizon met their target and received a gift of \$8,500 from Desjardins Insurance. Caisse populaire Nouvel-Horizon then matched the gift, resulting in a \$17,000 donation to the WDMH Foundation.

"We are so grateful to both Caisse populaire Nouvel-Horizon and Desjardins Insurance for this generous gift," noted Kristen Casselman, WDMH Foundation Managing Director. "It is so heart-warming to work with generous community businesses who are so supportive of local health care."

The Family Care Fund does just that – supports families just like yours. Donations to the Family Care Fund will be used where your gift is needed most: to buy new medical equipment, upgrade existing equipment or meet other urgent needs at WDMH. We work with our donors to help ensure compassionate, excellent health care.



Cutline: Shown at the presentation ceremony are: Michel Brúnet, Manager Business Development, Caisse populaire Nouvel-Horizon; Kristen Casselman, Managing Director, WDMH Foundation; Audrey Hébert, Senior Services Advisor, Desjardins Insurance; Cholly Boland, CEO, WDMH; Ginette Lalonde, Manager, Business Development, Caisse populaire Nouvel-Horizon; Chantal Sabourin, Chairman of the Board of Directors, Caisse populaire Nouvel-Horizon; and Paul Doré, General Manager, Caisse populaire Nouvel-Horizon.

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