

MEDIA RELEASE

Date: March 17, 2020

We Love the ‘Love You’ Campaign at Shoppers Drug Mart

Last fall, the community joined together with the Shoppers Drug Mart team in Embrun for a successful fundraising campaign to support women’s health at Winchester District Memorial Hospital (WDMH). Donations to the 2019 LOVE YOU by Shoppers Drug Mart™ campaign will be directed to the WDMH Foundation’s Digital Mammography Fund. In all, \$3,496 was raised.

“We’re thrilled with the success of the campaign. Each year, our customers and staff demonstrate their generosity and their commitment to supporting women in our community, and we couldn’t be prouder of everyone’s contribution,” said owner Samy Gobran. “WDMH plays an important role in our community and the proceeds from this year’s campaign will go a long way to helping them further that work.”

“Thank you to this incredible team and to all of the customers who supported the campaign,” added Cindy Peters, the Foundation’s Manager of Direct Mail and Events.

In 2019, over 500 Women’s Health charities across Canada will benefit from the campaign’s proceeds with 100 per cent of funds staying in the community where they are raised.

Many people are surprised to learn that the provincial government does not fund the purchase of medical equipment for Ontario hospitals. To help ensure that WDMH has the right tools to provide excellent health care for our patients, the Foundation works with donors who care about WDMH and who want to make an impact.

-30-



Cutline: Thanks to the team at Shoppers Drug Mart in Embrun (l-r): Leigh, Beth, Conrad, Nicholas, Rudy, Samy (Pharmacist/Owner), Linda, Donna (former staff member) and Kristen.

Contact:

Jane Adams
Communications Lead
WDMH Foundation
613-729-4864
jadams@wdmh.on.ca