



## **MEDIA RELEASE**

Date: February 1, 2021

### **Our Generous Community Does It Again!**

For 23 years, our local communities have embraced an annual tradition at the WDMH Foundation. The Judy Lannin Christmas Wish Tree provides a special way to honour or remember family and friends with a gift to the Foundation. And despite a very unusual year, our donors have done it again - donating close to \$58,000! Since this tradition began, more than \$1.1 million has been raised through this special celebration.

“Our local communities and generous donors continue to amaze us,” says Managing Director Kristen Casselman. “We are so grateful for everyone’s support.”

Manager of Direct Mail & Events Cindy Ault Peters agrees. “We held our first virtual tree lighting ceremony this year and many people joined us on Facebook. It was great to connect – even if it was virtually.”

Funds raised are directed to the Foundation’s Family Care Fund – supporting families just like yours. These gifts will help to ensure that that the WDMH team has the right tools needed to care for patients and families, close to home.

Special thanks to the many sponsors of The Judy Lannin Christmas Wish Tree.

Watch the virtual ceremony: <https://fb.watch/3k684FhUPS/>



Cutline: The tree lighting ceremony was held virtually in December. Special thanks to harpist Rhiannon Beckstead for her beautiful music.

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