



## MEDIA RELEASE

Date: January 7, 2021

### **Gala 2.0 – Home for the Holidays is a great success ... and the results are doubled!**

The Sisters for Life team didn't let COVID-19 slow them down. This year, they turned their annual in-person gala into a virtual Gala on Facebook over six days in November. Guests made a minimum donation of \$20 and could join in for various events, games, an online auction, a raffle, throughout the week. There was also a 'tealight service' during the finale event, honouring loved ones who are fighting or have fought cancer. The gala also included guest speakers, who provided details about cancer care and research, and how their support would make a difference.

The final tally is impressive! Nearly \$33,000 was raised this year, to be shared by the WDMH Foundation and the Canadian Cancer Society Ontario. The Foundation's gift of \$16,494.27 has been matched thanks to the generosity of the late Patricia Fawcett-Ault, bringing the grand total to \$32,988.54!

"The Foundation is grateful to be one of the beneficiaries, with funds directed to the purchase of a new digital mammography machine at WDMH," notes Cindy Ault Peters, Manager of Direct Mail & Events. "My brother and I are also so pleased to honour our Mom's wishes to double the impact of every gift. It is a wonderful way to continue our parents' legacy of giving."

The North Stormont-area Sisters for Life team has been fundraising to fight cancer since 2013. To date, they have raised more than \$150,000.



Cutline: Maureen Robertson, Sisters for Life team member presents a cheque to Cindy Ault Peters, Manager of Direct Mail & Events, WDMH Foundation.

Contact:  
Jane Adams  
Communications Lead  
WDMH Foundation  
613-729-4864  
[jadams@wdmh.on.ca](mailto:jadams@wdmh.on.ca)