



## MEDIA RELEASE

Date: November 5, 2020

### A Personal Connection

As Manager of Direct Mail & Events at the WDMH Foundation, Cindy Ault Peters is a big believer in giving back. In her role, she works with generous community members who want to support health care close to home at their local hospital. One example is the Sisters for Life team. For the second year in a row, the WDMH Foundation is grateful to be one of the beneficiaries of their gala event – with funds directed to the purchase of a new digital mammography machine.

“We are so grateful to this energetic group,” says Cindy. “Last year, more than a dozen women joined me at the gala. We had so much fun!”

One of the women who attended was Cindy’s Mom, Patricia Fawcett-Ault. Sadly, Pat passed away suddenly in May. Before she did, she offered her own generous gift to the WDMH Foundation. All donations to the Sisters for Life Gala 2.0 directed to WDMH will be matched due to Pat’s generosity.

“My Mom talked about this with my brother and me and she was so happy to be able to support this event,” says Cindy. “We want to follow through with her wishes, and the result will double the impact of every gift. WDMH has played an important role in the lives of our family in so many ways. We want to recognize the compassion and care we have all received there, by continuing our parents’ legacy of giving. With a number of family and friends who have battled breast cancer, it is important to us to help ensure that this testing continues to be available to our community.”

This year, COVID-19 has forced the team to move from the Ladies Christmas Gala, normally held each year in November in Finch, to Gala 2.0 - Home for the Holidays. This virtual event will be hosted between November 15<sup>th</sup> and 20<sup>th</sup> on Facebook, and the grand finale will be live on Facebook, thanks to Nation Valley News and Storm Internet. It will include a ‘tealight service’ honouring loved ones who are fighting or have fought cancer. To get involved, visit <https://www.facebook.com/groups/438918486242509>.

“Pat Fawcett-Ault was an amazing and generous woman and we are so thankful for the support she gave to the WDMH Foundation throughout her life and continues to give through this matching gift program,” sums up Managing Director Kristen Casselman. “She leaves a wonderful legacy of philanthropy that inspires us all.”

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