



## MEDIA RELEASE

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### Local Store Supports Local Cancer Care

Loughlin's in Hallville is a family-owned country store that offers everything from groceries to amazing baked goods. Recently, they also offered customers a way to support local health care.

A collection jar for the WDMH Foundation Cancer Care Fund was set up on the front counter. Customers were encouraged to toss any spare change, tip money, or the proceeds from their bottle refunds into the jar. In all, \$190.70 was raised in three months.

The store's Facebook message explained it all: "In the rush of the Holiday Season it's always nice to do a little extra for those who have done so much for others throughout the year. Especially this year!"

"Thank you to the Loughlin's team and to their customers for their generosity," says Cindy Ault Peters, Manager of Direct Mail & Events. "We are so grateful to local businesses who come up with these great ideas and to community members who support them!"

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Cutline: Loughlin's County Store

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