



MEDIA RELEASE

Date: March 10, 2022

Charlee's Run is Coming to Kemptville to Raise Awareness and Support Families

Join us for the 6th annual Charlee's Run on May 7th! This event is coming to Ferguson Forest in Kemptville for the first time this year - with proceeds supporting the Winchester District Memorial Hospital's Family Birthing Unit.

'Charlee's Run' aims to bring the community together to raise awareness for pregnancy and infant loss, to offer support for those in need, and to provide an outlet for families to remember the little ones that have been lost too soon.

Proceeds will be used for two special purposes at WDMH. First, funds will be used to purchase a cuddle cot which is a special bassinet that allows parents time to bond with their child – to love and hold them, take pictures, and create a bond with lasting memories. Plans are also underway to set up a bereavement program at WDMH. A bereavement cart will be kept on the Family Birthing Unit, offering helpful resources for families who experience a loss.

"When we lost our daughter, Charlee, we felt alone in our loss. There are no words, no language surrounding pregnancy and infant loss; this often leaves people silent, which adds to the loneliness of an immeasurable loss," explain Mallory and Dave. "After losing Charlee, we never wanted another family to feel alone. We thought if our story could reach even one family in need then it was worth it."

"Thank you to Mallory and Dave Holmes for organizing this special event in honour of Charlee," says Justine Plummer, the WDMH Foundation's Manager of Direct Mail & Events. "The proceeds will support other families during a difficult time, and we are very grateful."

Until March 14th, participants can register for only \$25. Children under 12 are free. For details and to register, visit www.charleesrun.com.

To register or to donate to Charlee's Run - Winchester, please visit www.charleesrun.com. Another run will take place on the same day in Orillia, Ontario, supporting Orillia Soldiers' Memorial Hospital. Your donation will be managed by Orillia Soldiers' Memorial Hospital, with proceeds coming to the WDMH Foundation after the event.



Charlee's Run

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Charlee's Run

RAISING AWARENESS FOR PREGNANCY & INFANT LOSS



1K/5K FUN RUN OR WALK

\$25
EARLY ENTRY

MAY 7, 2022 - 9:30AM



Ferguson Forest Centre, Kemptville, ON

Funds raised from the event will be used to support the Family Birthing Unit at WDMH.



Register Today: www.charleesrun.com

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